## Summary

Results-oriented Senior Product Designer and Web Developer with a proven track record of crafting exceptional user experiences. Possessing a deep understanding of design principles, user-centered methodologies, and front-end development, I excel in translating complex business requirements into innovative and visually compelling digital products. With a strong foundation in both design and development, I am adept at leading cross-functional teams, driving product strategy, and delivering high-quality solutions.

## Work Experience

**Senior Product Designer & Web Developer**

Onx Labs | South Africa - Remote | January 2024 – Present

Responsibilities:

* Designed and prototyped user-centric solutions for multiple client projects, addressing key user needs and improving user experiences
* Led user research process for a new product launch, effectively identifying user needs and translating them into a successful product experience
* Developed and implemented user-centered design processes, ensuring seamless user experiences and intuitive interfaces across multiple platforms, resulting in significant increase in user engagement and satisfaction
* Effectively communicated design concepts and provided technical documentation to stakeholders, facilitating successful product development.

**UI/UX Designer & Web Developer**

Blacklemur Innovations | South Africa | July 2019 - 2024

Responsibilities:

* Spearheaded numerous website and mobile application design and development projects to drive innovation and meet client objectives
* Delivered tailored design and development solutions by collaborating closely with clients, actively listening to their unique needs, and aligning solutions with their goals
* Ensured seamless user experience and successful implementation of designs through effective collaboration with the development team, resulting in high user satisfaction and positive feedback
* Mentored and coached junior designers, providing guidance, feedback, and support to foster their professional growth and development, contributing to a collaborative and high-performing team culture recognized for delivering exceptional design outcomes.

**Digital Designer/Consultant**

Higherlife Foundation | Zimbabwe | August 2020 – Present 2024

Responsibilities:

* Provided exceptional design consulting services to various faith brands within the organization, creating captivating logos, web designs, and marketing materials, resulting in improved brand perception and engagement
* Crafted visually engaging digital marketing campaigns by collaborating with the marketing team, driving brand awareness and expanding the organization's reach
* Enhanced user experience through strategic and user-friendly website designs and incorporation of interactive elements, leading to increased user engagement and longer site visitsof interactive elements, leading to increased user engagement and longer site visits.

**Lead Graphics Designer**

Helen's Project | USA Remote | October 2018 - July 2022

Responsibilities:

* Led the design team at Helen's Project, delivering creative and effective branding and marketing solutions that elevated the brand's visibility and market position.
* Developed visually appealing websites, brochures, and marketing materials, ensuring they were aligned with the brand's visual identity to reinforce brand recognition and consistency.
* Mentored and guided a team of junior designers, fostering their professional growth, and elevating the overall quality of design work produced by the team.

## Key Skills

* Product Design: User research, information architecture, wireframing, prototyping, usability testing, user experience (UX) design, user interface (UI) design.
* Web Development: HTML, CSS, JavaScript, React, jQuery, Tailwind CSS, Bootstrap, responsive design.
* Design Tools: Figma, Sketch, Adobe Creative Suite (Photoshop, Illustrator, InDesign).
* Other: Agile methodologies, A/B testing, data analysis.

## Tools

Adobe Products (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects) | Figma & Sketch | React | Tailwind | Bootstrap | jQuery | VSCode | Webflow | WordPress

## Education and Qualifications

**BCom Honors Degree in Business Management**

Great Zimbabwe University | 2024

**Diploma in Business Administration**

CPD certification | 2023

**Diploma in Digital Photography**

CPD certification | 2023

**Diploma in Information Systems**

ABMA UK | 2015

**Advanced Level Certificate:** November 2013 **& Ordinary Level Certificate:** November 2011 Academy with 7 Passes

## Certifications

* Google UX Design Certification
* UI/UX Design Certification: California Institute of the Arts
* Social Media Marketing: Meta
* Web Design: Certificate awarded by Muzinda Hub and Treehouse
* Front End Development: Certificate awarded by Muzinda Hub and Treehouse

## Portfolio Links:

1. **Product Design:** [**www.claudius-mainja.com**](http://www.claudius-mainja.com)
2. **Graphic Design -** [**https://www.behance.net/claudiusmainja**](https://www.behance.net/claudiusmainja)